Employee Awareness & Engagement Training

Enable employees to be the strongest defense against cyber attacks.

88% of Cyber Breaches are Caused by Employees

Integrated Cyber delivers a high-touch service focused on getting the maximum value from your security awareness & training platform.

Leverage a fully managed and personalized employee awareness and engagement training service that utilizes your existing software or a best-of-breed software platform.

You'll receive constant awareness communications, training, and testing while we actively perform analysis on the campaigns and results and drive changes to ensure maximum participation and corrective action alerts.

Integrated Cyber's team of cyber security professionals, teachers, marketers, and business leaders take a human-first approach to improving your employee's risk profiles – training, testing, measuring, and improving their cyber awareness and behavior.

Integrated & Managed

Have you purchased security awareness and training software and not used it quite as much as you hoped? Perhaps you're looking for a solution, and you're not sure what to select. In either case, we'll manage and execute campaigns on your behalf, and take action to improve results.

We'll leverage the psychology of communication and human behavior in your awareness campaigns thus improving your employee's behavior and security profile. We provide a managed solution using KnowBe4, Proofpoint & Security Advisor.

We are continuously driving for improved results through a "*Closed Loop Employee Behavior Management*" ™ cycle that delivers better business outcomes than conventional open-loop approaches.

Why a managed service?

- We're 100% focused on the human behavior that causes 88% of cyber breaches.
- We know how relentless hackers are and how employees fall for their tricks:
  - Phishing attacks
  - Fake apps in trusted platforms
  - Stolen passwords
  - Out of date systems
  - Coding vulnerabilities
  - Public Wi-fi risk
  - Social engineering attacks
  - Online scams
- We know your once-a-year training does not work.
- We'll maximize the value of your software, improve your outcomes, and significantly reduce your SIEM & SOC workload.

Train | Measure | Analyze | Intervene | Repeat

KnowBe4
Human error. Conquered.

proofpoint.

Three Service Pillars

1. Employee Performance

We'll identify employee risk with campaigns that find high-risk users and recommend education paths. Your employees will get a continuous monthly campaign, including:

- Short blink emails and videos
- Phishing simulations and tests
- Geographic & demographic targeting
- Content delivered via various media types; video, images, tests, and websites

2. Campaign Optimization

We are focused on maximizing the impact of every campaign. We analyze and test unique components of each email to improve email open rates and click thru rates. You receive:

- Joint planning driven by social issues and company results
- Extensive branding to become part of your voice
- Corporate culture analysis and campaign design
- Custom content creation – if needed/wanted

3. Program Success

We will measure and ensure your organization sees an overall reduction in your employee risk profile. Each month we'll give you knowledge and insight for you to present to senior management and show the impact you're making on your cyber risk profile. The monthly updates include:

- Monthly deck that maps progress (optional: in your brand)
- Optional C-suite cyber training programs
- Cyber advisory services for both the human-aspect and technical-aspect of cyber defense

Employee Awareness

Your employees can be your strongest defense against cyber attacks IF you enable them.

Leverage a fully managed & personalized cyber awareness training service that utilizes your existing software or a best-of-breed software platform.

Integrated Cyber delivers a high-touch service focused on getting the maximum value from your security awareness & training platform leaving your technology people to do what they do best – technology.

Integrated Cyber's team of cyber security professionals, teachers, marketers, and business leaders take a human-first approach to improving your employee's risk profiles – training, testing, measuring, and improving their cyber awareness and behavior.

	Pro	Pro PLUS
100% Platform Agnostic	✔	✔
System setup/configuration	✔	✔
Monthly onboarding/offboarding	✔	✔
Baseline user risk metrics and findings	✔	✔
Quarterly Phishing Simulations	✔	✔
Monthly "Whole Company" cyber learning campaigns	✔	✔
Monthly reporting	✔	✔
Monthly stakeholder meetings to present findings/discuss ongoing learning	✔	✔
Geographic/demographic segmentation of campaigns*		✔
Customized reporting, including data analytics/insights*		✔
Client company branding of emails, campaigns and reports*		✔
Monthly Phishing Simulations		✔
Phishing Simulation Fail remedial learning campaigns*		

* Service availability determined by data and functionality of your chosen platform

INTEGRATED CYBER

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