



Managed

Security Awareness & Training

We Help You
Build, Manage,
and Optimize
Your Human
Firewall

88% of cyber breaches are caused by employees

Integrated Cyber delivers a high-touch service managed by a team of cybersecurity professionals focused on getting the maximum value from your security awareness & training platform.

Leverage a fully managed and personalized cyber awareness and training service that utilizes your existing software or a best-of-breed software platform.

You'll receive constant awareness communications, training, and testing across your employee base each month. Additionally, we actively perform analysis on the campaigns and results and drive changes to ensure maximum participation and corrective action alerts to ensure your company stays safe.

This is a continuous, collaborative, co-managed approach that measures employee behavior and acts on the findings, thereby giving you continuous improvement results to present to your business leaders.

Our team of cyber professionals, teachers, marketers, and business leaders will take a human-first approach to improve your employee's online behavior – training, testing, measuring, and improving their behavior.



Love the software - Don't have resources to properly manage it

Have you purchased employee awareness and training software and not used it quite as much as you hoped? Perhaps you're looking for a solution, and you're not sure what to select. In either case, we'll manage and execute campaigns on your behalf, and then take action to improve the results in close collaboration with your team.

We know how employees think through the extensive monitoring and management of global awareness programs. We'll leverage the psychology of communication and human behavior in your awareness campaigns.

We leverage the insights from thousands of interactions to improve your employee's behavior and security profile.

We provide a managed solution using KnowBe4, Proofpoint & SecurityAdvisor, with other solutions in the future.

Because we follow through on the behavior measurements in order to drive continuously improved results, we call this Our "*Closed Loop Employee Behavior Management*"™ drives continuously improved results and delivers better business outcomes than conventional open-loop approaches.

Train | Measure | Analyze | Intervene | Repeat

KnowBe4
Human error. Conquered.

proofpoint.

SecurityAdvisor

Why a managed service?

- We're 100% focused on the human behavior that causes 88% of cyber breaches.
- We do this for numerous companies which gives us focus and unique insight.
- We know how relentless hackers are and how employees fall for their tricks
 - Phishing attacks
 - Fake apps in trusted platforms
 - Stolen passwords
 - Out of date systems
 - Coding vulnerabilities
 - Public Wi-fi risk
 - Social engineering attacks
 - Online scams
- We know your once-a-year training does not work.
- We'll maximize the value of your software, improve your outcomes, and significantly reduce your SIEM & SOC workload.

3 Service Pillars

1. Employee Performance

We'll identify employee risk with campaigns that find high-risk users and recommend education paths. Your employees will get a continuous monthly campaign, including:

- Short blink emails and videos
- Phishing simulations and tests
- Geographic & demographic targeting
- Content delivered via various media types; video, images, tests, and websites

2. Campaign Optimization

We are focused on maximizing the impact of every campaign. We analyze and test unique components of each email to improve email open rates and click thru rates. You receive:

- Joint planning driven by social issues and company results
- Extensive branding to become part of your voice
- Corporate culture analysis and campaign design
- Custom content creation – if needed/wanted

3. Program Success

We will measure and ensure your organization sees an overall reduction in your employee risk profile. Each month we'll give you knowledge and insight for you to present to senior management and show the impact you're making on your cyber risk profile.

- Monthly deck mapping progress (optional: in your brand)
- Optional C-suite cyber training programs
- Cyber advisory services for both the human-aspect and technical-aspect of cyber defense